

## How can you help to KEEP THE DREAM ALIVE?

Volunteer to serve on committees:

### AWARDS

- Scholarships
- Keep the Dream Alive
- Donor Appreciation

### CELEBRATION

### COMMUNITY OUTREACH

- Education
- Religion
- The Dream Endures
- Scholarship Recipients Reception

### PUBLIC RELATIONS

- Media and Website

### FINANCE AND FUNDRAISING

Contribute to scholarships

Donate funds for operational expenses

Join our service providers, as sponsors  
who give in-kind services and/or funds

Become an Advisor and share expertise  
and problem solving skills



**“Focus on Human Values”**

Yes, I wish to contribute to the Dr. Martin Luther King, Jr. Multicultural Council, Inc.

- Enclosed is my check for \$ \_\_\_\_\_ payable to:  
Dr. Martin Luther King, Jr. Multicultural Council, Inc.
- Cash in the amount of \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

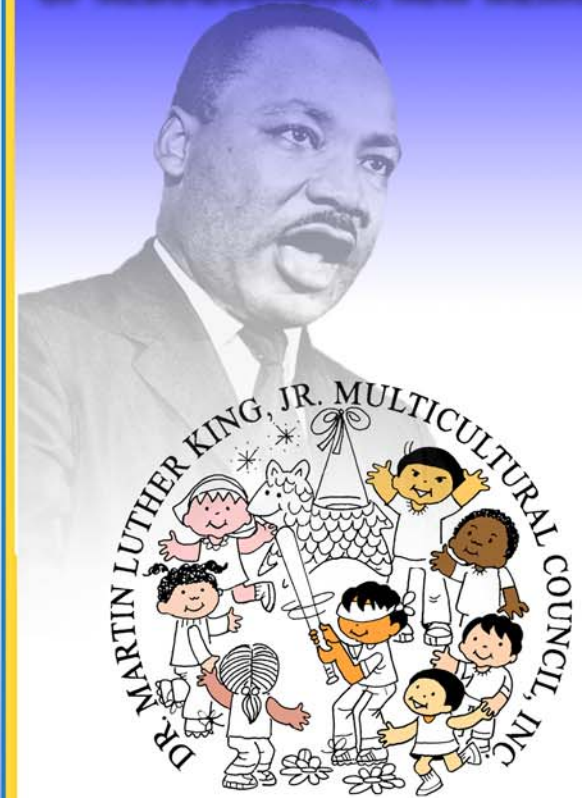
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ @ \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

- I am interested in volunteering.

## THE DR. MARTIN LUTHER KING, JR. MULTICULTURAL COUNCIL, INC. OF ALBUQUERQUE, NEW MEXICO



**“Focus on Human Values”**

**P.O. BOX 40306  
ALBUQUERQUE, NM 87196  
WWW.MLKMC.COM**

# Dr. Martin Luther King, Jr. Multicultural Council, Inc.

## WHY WAS THE COUNCIL FOUNDED?

Our council's primary mission is to promote, appreciate, and practice an awareness of cultural diversity and human rights by supporting the values by which Dr. King lived. These values include compassion, courage, dedication, equality, freedom, harmony, justice, love, nonviolence, opportunity, peace, responsibility, rights, tolerance and truth.

## WHO IS THE COUNCIL?

In 1990 a group of dedicated volunteers met to begin our inaugural year. Since then we have remembered and carried out Dr. King's legacy to "Keep the Dream Alive."

## WHAT DOES THE COUNCIL DO?

### SCHOLARSHIP

We raise college scholarship funds for graduating high school seniors who write essays about Dr. King. The seniors research Dr. King's philosophy of love, tolerance and nonviolence. Then the essays explain how seniors will continue his teachings in their own lives. The MLKMC encourages education with these scholarships.

## KEEP THE DREAM ALIVE AWARDS

We honor citizens and organization that have "Kept the Dream Alive" through voluntary service. With the award we encourage other people to embrace Dr. King's philosophy of love, tolerance, and nonviolence, not only on his birthday but throughout the year.

## THE DREAM ENDURES YOUTH PROJECT

We honor local youth groups that contribute their services to worthwhile community projects that Dr. King encouraged.

## CELEBRATION

We celebrate Dr. King's birthday on the third Monday of January in order to familiarize the public with his life work, teaching, and contributions to both our nation and the world.

We involve young people from various cultural, racial, and ethnic backgrounds to celebrate diversity and unity. Youth groups from many cultures perform music, dance and poetry to promote courtesy, respect and understanding.

Our speakers familiarize the audience with Dr. King's life work.

## OUR CELEBRATION IS...

A day when people of all classes, religions, and situations in life put aside differences to join a spirit of togetherness.

A day when the community rids itself of barriers which divide it and comes together as one.

A day to celebrate the life and dream of Dr. King, his teachings and meaningful gifts.

A day for our nation to pay tribute to Dr. King, who awakened in us the best qualities of the American spirit.

A day to reaffirm American ideals of freedom, justice, and opportunity for all.

A day to love, not hate; for understanding, not anger; for peace, not war.



**"Focus on Human Values"**